

## **Environmental Policy**

**West Midland Safari Park** recognises that day-to-day operations can impact both directly and indirectly on the environment. We are committed to minimising the negative environmental impact of our business operation through good management and by adopting best practise where possible.

### **To achieve this commitment, we will:**

- Comply fully with all relevant legal requirements, codes of practice and regulations.
- Seek to manage waste according to the principles of reduction, re-use and recycling.
- Strive to reduce the amount of water and energy used at WMSP.
- Minimise pollution to land, air and water caused by our business.
- Manage WMSP land in a manner sympathetic to local indigenous wildlife.
- Put it place and adhere to an environmental management plan that identifies targets and puts forward strategies by which these can be achieved.
- Continually monitor and regularly review our environmental performance and the systems in place for improving this.
- Communicate the importance of environmental issues to our staff, and visitors.

All employees are responsible for working towards the objectives contained within this policy.